

## Bluehost's New Technology Offers Small Business Owners And Entrepreneurs A Quick And Easy WordPress Solution

TEMPE, Ariz., Oct. 3, 2017 /PRNewswire/ -- Leading Web hosting provider [Bluehost](#), an [Endurance International Group](#) company and top-rated web host by WordPress.org, has introduced a new user experience that greatly simplifies the process of publishing a WordPress-powered website. Designed for novice WordPress users, with all the features an expert needs, the new Bluehost platform provides intuitive steps that help small businesses get online fast.

"WordPress is the most popular online publishing platform but it can be a complex software for time-starved small business owners and entrepreneurs to master," said Suhaib Zaheer, senior vice president and general manager, hosting brands at Endurance International Group. "Our customers and the WordPress community have asked for a solution that enables them to quickly and easily build and manage a WordPress site so they can spend more time doing what they do best: running their business. Our new technology does just that."



The new interface guides customers through the entire journey of managing a website, including the initial registration process, building and publishing their site, and ongoing website management. All aspects of their Bluehost account, including websites, domains, and email, can be easily managed via a redesigned, easy-to-navigate control panel. As business grows and website needs evolve, advanced tools are available to amplify their web presence. For example, the new Bluehost platform boasts an integrated Marketplace, a one-stop shop to select WordPress themes, plugins, add-ons and services and support, so customers can continuously build, brand, and expand their online properties.

In addition, to ensure that customers are able to successfully implement these features and easily manage their websites, Bluehost offers access to a dedicated team of WordPress experts 24/7, as well as WP Live, a concierge-style support service package.

"We have received overwhelmingly positive feedback about these upgrades and are already seeing our customers publish more content using the new platform," added Zaheer. "This reinforces our belief that the new Bluehost experience provides a fast and easy solution to building a WordPress site, enabling our customers to grow their digital presence and share their ideas with the world."

For more information on the new Bluehost experience or to create a WordPress site please visit [www.bluehost.com/blog/news](http://www.bluehost.com/blog/news).

### ABOUT BLUEHOST

Bluehost, an Endurance International Group company, is a leading provider of cloud-based solutions, including web hosting services, eCommerce tools, marketing applications, and more. Built on open source technology, Bluehost designs and operates its own servers, develops innovative new internet technologies, and actively supports and participates in the open source community. For more information, visit [www.bluehost.com](http://www.bluehost.com).

## **ABOUT ENDURANCE INTERNATIONAL GROUP**

Endurance International Group Holdings, Inc. (NASDAQ: EIGI) (em) Powers millions of small businesses worldwide with products and technology to vitalize their online web presence, email marketing, mobile business solutions, and more. The Endurance family of brands includes: Constant Contact, Bluehost, HostGator, iPage, Domain.com, BigRock, SiteBuilder and SinglePlatform, among others. Headquartered in Burlington, Massachusetts, Endurance employs approximately 4,000 people across the United States, Brazil, India and the Netherlands. For more information, visit: [www.endurance.com](http://www.endurance.com).

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