

## Bluehost Expands Offerings With The Launch Of WP Pro

AUSTIN, Texas, Dec. 5, 2018 /PRNewswire/ -- [Bluehost](#), an [Endurance International Group](#) (NASDAQ: EIGI) company and top-rated web host by WordPress.org, continues to evolve its platform with the launch of WP Pro, an all-inclusive web hosting package optimized for WordPress websites. In addition to improved performance, WP Pro bundles popular add-ons like Jetpack analytics, domain privacy, CodeGuard, and Sitelock into a new, easy-to-use customer Marketing Center.

"Bluehost is committed to continually evaluating and improving the hosting experience for our WordPress customers through innovation, new technologies, and customer feedback," said Suhaib Zaheer, general manager, Bluehost. "WP Pro is a compilation of Bluehost's popular services and tools packaged into an intuitive and easy to use website management experience. In addition to existing tools, WP Pro features the new Marketing Center dashboard, which will help customers save time by bringing important website analytics into a single view."



The new Marketing Center, a dashboard included in all WP Pro packages, streamlines the management of multiple channels into a single view. From the Marketing Center, customers are easily able to monitor and manage SEO, social media, site analytics, and business reviews from Google and Bing. Website owners no longer need to log into a variety of third-party dashboards to manage their WordPress websites.

WP Pro is available in three packages: Build, Grow, and Scale, allowing small businesses to pick the plan that best fits their needs and growth plans. *Build* is the perfect entry point for professionals who have simple website needs but want improved performance over traditional website hosting. *Grow* is ideal for users with more complex needs and want control over their traffic dynamics and ad revenue. *Scale* fits the needs of small businesses with a large catalogue of content looking for advanced website features and hands-on support.

"We are extremely proud of this new web hosting experience and cannot wait to share it with the WordPress community at WordCamp US in Nashville this weekend. Attendees can stop by our booth for a demo of WP Pro and learn more," stated Brady Nord, vice president of product development. "Whether through our engagement with the community or our WordPress focused solutions, Bluehost is committed to supporting the growing number of WordPress users around the world."

Since 2013, Bluehost has been a global sponsor of WordCamps, community organized conferences that take place in cities around the world where WordPress enthusiasts meet to share knowledge about the online platform. Bluehost has renewed its sponsorship for 2019 and will continue to attend, speak, and support the WordPress community.

Click [here](#) to view the 2019 WordCamp calendar. For more information on the latest Bluehost experience, please visit the [Bluehost blog](#).

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## **ABOUT BLUEHOST**

Bluehost, an Endurance International Group company, is a trusted partner for WordPress users. Founded in 2003, Bluehost enables novices and experts alike to create and maintain a web presence with reliable web hosting, eCommerce tools, marketing applications, automated security, and WordPress tools. Its one-stop dashboard makes it easy for users to manage many aspects of their website from metrics to site security. Built on open source technology, Bluehost continues to support and participate in a wide range of open source projects to help push the internet to its full potential. For more information, visit [www.bluehost.com](http://www.bluehost.com).

## **ABOUT ENDURANCE INTERNATIONAL GROUP**

Endurance International Group Holdings, Inc. (NASDAQ:EIGI) helps millions of small businesses worldwide with products and technology to enhance their online web presence, email marketing, business solutions, and more. The Endurance family of brands includes: Constant Contact, Bluehost, HostGator, Domain.com and SiteBuilder, among others. Headquartered in Burlington, Massachusetts, Endurance employs over 3,700 people across the United States, Brazil, India and the Netherlands. For more information, visit: [www.endurance.com](http://www.endurance.com).

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